



MEMA RANDOMS

ADVERTISER'S GUIDE

Ad Rates

- \$75 per issue
- \$1,000 per quarter (13 issues)
- \$4,000 for full year (52 issues)

Ad Types

Banner

- Dimensions: 580x150 px
- File Type: JPEG
- Resolution: 72 dpi
- Includes 1 URL

Box

- Dimensions: 300x250 px
- File Type: JPEG
- Resolution: 72 dpi
- Includes 1 URL

Product Showcase

- Includes 5-word max headline, 50-word max description, and 1 URL

Video Showcase

- Includes 5-word max headline, 1 URL linking to desired video

Specialty Ads

Leaderboard

- Top Spot in Newsletter
- Includes 1 URL
- Dimensions: 580x150 px
- File Type: JPEG
- Resolution: 72 dpi
- \$95 per issue
- \$1,235 per quarter (13 issues)
- \$4,845 for full year (52 issues)

Jumbotron

- High Impact Placement in Newsletter
- Includes 1 URL
- Dimensions: 580x300 px
- File Type: JPEG
- Resolution: 72 dpi
- \$104 per issue
- \$1,352 per quarter (13 issues)
- \$5,304 for full year (52 issues)



**FOR MORE INFORMATION, CONTACT MEGHAN SYLVESTER AT
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