



2021 Member Services Resource Guide

~Print Edition~

Advertising Information

1.5 BILLION...

That's how many **gallons of petroleum products** MEMA Members and their associated businesses sell in the State of Maine alone. Moving that volume of product requires a vast number of resources.

For over 65 years, the **MEMA Member Services Resource Guide** has been an essential companion to thousands of industry executives and business owners looking for solutions to their heating and cooling needs. Over 500 copies of this guide are distributed annually. Place your company's products and services in the hands of these decision makers to ensure the exposure you deserve!

Go Digital As Well! Take advantage of direct links to your company website where you feature your latest and greatest deals, ensuring your ad stays relevant all year, in all seasons! To learn more about advertising Online, email MEMA-advertise@symmedia.com.

AD Size	Dimensions	B+W	One Color	Full Color	Total \$
Full Page	5 1/2" x 8 1/2"	\$550	\$625	\$725	_____
Half Page	5 1/2" x 4 1/4"	\$450	\$500	\$575	_____
Quarter Page	2 3/4" x 4 1/4"	\$350	\$400	\$450	_____
Inside Front Cover	6" x 8 1/2"	\$750	\$825	\$925	_____
Inside Back Cover	6" x 8 1/2"	\$750	\$825	\$925	_____
Tab Page	5 1/2" x 8 1/2"	\$625	\$700	\$800	_____

New Ad to be sent _____ Please Use 2020 Ad _____ Total \$ _____

First Come First Serve!

Please email your print ready ad in high resolution .eps, .jpg or pdf to Jen at jgrace@maineenergymarketers.com. Take advantage of early bird 10% off savings by reserving your ad space by 3/5/2021! All ads must be in by 3/24/2021 to have the publication printed and distributed to members in **April 2021**.

Company Name _____ Contact Name _____

Email _____ Phone _____

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